

PRIVACY POLICY

Vantage Point Consulting

Version February 2026

Vantage Point Consulting values the protection of your personal data. This Privacy Policy explains how we process personal data collected through our consultancy services and website www.vantagepointconsulting.nl. We process personal data in compliance with the General Data Protection Regulation (GDPR).

1. Who Are We (Controller)?

Company name	Vantage Point Consulting
Owner	Dave Hamelink
Chamber of Commerce	99735679
Email	info@vantagepointconsulting.nl
Phone	+31 (0)6 57567294
Website	www.vantagepointconsulting.nl

2. What Personal Data Do We Process?

We process the following categories of personal data:

Through our consultancy services (B2B):

- Name and job title of contact persons
- Business email address and phone number
- Company name and business address
- Chamber of Commerce number and VAT number of clients
- Financial data (IBAN for invoicing and payment)
- Email communication and other business correspondence
- Information provided in the context of our consultancy assignments

Through our website:

- IP address (anonymised via Google Analytics, if applicable)
- Data voluntarily submitted via the contact form (name, email, message)
- Technical data such as browser type and visit duration (via analytics tools)

3. Purposes and Legal Bases for Processing

Purpose	Legal basis (GDPR)	Retention period
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Contract performance and project administration	Performance of contract (Art. 6(1)(b))	Duration + 2 years
Invoicing and financial administration	Legal obligation (Art. 6(1)(c))	7 years (tax retention)
Communication regarding assignment	Legitimate interest (Art. 6(1)(f))	Duration of relationship + 2 years
Business development and relationship management	Legitimate interest (Art. 6(1)(f))	Maximum 2 years
Website analytics	Consent (Art. 6(1)(a))	See cookie policy

4. Sharing Personal Data

We do not share your personal data with third parties unless necessary for providing our services or legally required. We may share your data with:

- Our accountant (for financial administration purposes);
- IT service providers and software suppliers (such as our accounting software and email provider), acting as data processors under a data processing agreement;
- Government authorities where we are legally required to do so.

We do not sell your personal data. Any transfer outside the EEA only takes place with appropriate safeguards (such as EU Standard Contractual Clauses).

5. Security

We take appropriate technical and organisational measures to protect your personal data, including:

- Use of secure connections (SSL/TLS) on our website;
- Access controls and strong passwords for systems containing personal data;
- Regular back-ups of business data;
- Encryption of sensitive documents.

6. Your Rights

Under the GDPR, you have the following rights:

- Right of access: you can request which personal data we process about you;
- Right to rectification: you can have inaccurate data corrected;
- Right to erasure ('right to be forgotten'): you can ask us to delete your data, unless we are legally obliged to retain it;
- Right to restriction of processing: you can request that we temporarily restrict processing;
- Right to data portability: you can request your data in a structured, commonly used format;
- Right to object: you can object to processing based on legitimate interests;
- Right to withdraw consent: if processing is based on consent, you may withdraw it at any time.

To exercise your rights, please contact us at info@vantagepointconsulting.nl. We will respond within 30 days. You also have the right to lodge a complaint with the Dutch Data Protection Authority (Autoriteit Persoonsgegevens) at autoriteitpersoonsgegevens.nl.

7. Cookies

Our website may use cookies and similar technologies. We distinguish:

- Functional cookies: necessary for the website to function (no consent required);
- Analytical cookies: to measure website traffic (e.g. Google Analytics). We ensure this is anonymised and does not require consent under the applicable exemption;
- Marketing cookies: we do not place marketing cookies without your consent.

You can disable cookies via your browser settings. This may affect the functioning of the website.

8. Links to External Websites

Our website may contain links to external websites. We are not responsible for the privacy practices of those websites and recommend you consult their privacy policies.

9. Changes to This Privacy Policy

We reserve the right to amend this Privacy Policy. The most current version is always available at www.vantagepointconsulting.nl. We recommend checking this page regularly.

10. Contact

For questions about this Privacy Policy or our processing of personal data, please contact:

Vantage Point Consulting — Dave Hamelink

Email: info@vantagepointconsulting.nl

Phone: +31 (0)6 57567294

Website: www.vantagepointconsulting.nl

CoC: 99735679

Dutch Data Protection Authority: www.autoriteitpersoonsgegevens.nl | Phone: +31 (0)88-1805250